

City of Brighton
200 N. First Street, Brighton, MI 48116
Downtown Development Authority
Special Meeting Minutes
June 23, 2020

The Board for the Downtown Development Authority (DDA) held a special meeting on Tuesday, June 16, 2020, conducted virtually.

1. Call to Order – Chairperson Corrigan called the meeting to order at 7:15 a.m.

Members Present: Cal Stone, Mark Binkley, Bill Albert, Lisa Nelson, Pam McConeghy, Dave Beauchamp, Scott Griffith, Ashley Israel, Bob Herbst, Shawn Pipoly, and Tim Corrigan. **Staff Present:** City Clerk Tara Brown, Management Assistant Henry Outlaw, and Community Development Manager Mike Caruso. There were three persons in the audience.

Members Absent: Jim Muzzin and Alex Pushman

Motion by Pipoly, seconded by McConeghy to excuse Board Members Muzzin and Pushman for personal reasons. **The motion carried without objection by a roll call vote.**

2. Approval of the June 23, 2020 Agenda

Motion by Pipoly, seconded by Herbst to approve the June 23, 2020 Agenda. **The motion carried without objection by a roll call vote.**

3. Call to the Public

Chairperson Corrigan opened the call to the Public at 7:25 a.m.

Susan Bakhaus spoke briefly about the signage at the wine and cheese store downtown.

Hearing no comment, the call to the public was closed at 7:26 a.m.

4. New Business

- a. Discussion of Possible Crowdfunding/Fundraising Initiative to Support Main Street Fridays and Saturdays as Other DDA Project/Programs/Sponsorships

Assistant Outlaw introduced the agenda item outlining various options utilizing the existing Patronicity platform. Board members then discussed the intricacies involved, making suggestions involving live music, farmers market, and other fundraising. Board member Stone relayed, if approved, Heslip Audio would facilitate the audio for each music night at a cost of \$140 per night, talent would cost \$200 per night. The musicians selected are well known within Livingston County and familiar with the area.

Board member Binkley questioned if the music at the AMP would compete with the restaurant music. Assistant Outlaw relayed the music would be far enough away to not interfere with the restaurant music.

Board members discussed ongoing efforts to facilitate business participation for Fridays and Saturdays on Main Street.

Motion by Pipoly, seconded by Herbst to authorize city staff to utilize crowdfunding/fundraising initiative to Support Main Street Fridays and Saturdays as DDA projects/programs/sponsorships. **The motion carried by roll call vote, Stone abstained.**

- b. Consider Authorizing the Chair's Execution of Easement Agreements Relating to 311 & 317 W. Main Street

Motion by Pipoly, seconded by McConeghy to authorize the DDA Chairman's to execute the easement agreements relating to 311 and 317 W. Main Street. **The motion carried without objection by roll call vote.**

5. Adjournment

Motion by Pipoly seconded by Nelson to adjourn the meeting. **The motion carried without objection by a roll call vote.** Meeting was adjourned at 8:04 a.m.

Tara Brown, City Clerk